

FOR IMMEDIATE RELEASE

Screen Smart, Family Strong: HomeTeamNS Family Day Champions Purposeful Screen Time as Singapore Goes 'Screen Smart from the Start'

In this digital age, screen time becomes deeply woven into our everyday life. Reinforcing national efforts to encourage smart screen use, HomeTeamNS Family Day champions purposeful, guided screen time — showing Home Team National Servicemen (NSmen)'s families that screens can be a tool for connection, learning, and bonding when used with intention.

SINGAPORE, [20 June 2026] — HomeTeamNS' signature annual Family Day event saw over 1,000 Home Team NSmen members and their families gathered at Golden Village Cineleisure today for a specially curated cinema and lifestyle experience centred around shared family moments — a chance for members to come home to connection, play, and togetherness. Families across multiple generations came together for the launch-weekend screening of a highly anticipated animated movie, Disney and Pixar's *Toys Story 5*, along with interactive game zones, stage entertainment, best dressed contest, exclusive movie merchandise, and a specially curated exhibition on the evolution of Singapore's cinema scene in collaboration with the Singapore Film Society. More than a recreational event, HomeTeamNS Family Day 2026 served as a purposeful platform to reaffirm HomeTeamNS' s commitment to actively advocating for Home Team NSmen and their family's well-being.

The event was graced by **Mr How Kwang Hwee, HomeTeamNS Vice President and Commissioner of the Singapore Police Force (SPF)**. The event forms part of a broader month-long lineup of June Holiday activities organised across all HomeTeamNS clubhouses in support of the National Family Festival (NFF) 2026 led by Families for Life (FLL), which is estimated to attract over 30,000 participants.

Purposeful Screen Smart and Screen-Free Experiences This June Holiday

As advocates for Home Team NSmen and their families, HomeTeamNS actively seek out their evolving needs, aspirations and perspectives, and every engagement is intentionally designed to shape experiences that are relevant, rewarding and meaningful, creating opportunities for connection, growth and shared memories.

This June school holiday, from transforming HomeTeamNS clubhouses into "screen-free" [ultimate playgrounds](#) featuring activities such as kayaking, floating water obstacles, carnival games, bouncy castles, and glow-in-the-dark painting, to this year's [annual Family Day](#), HomeTeamNS advocates for smart, guided screen time for children while creating opportunities for families to unplug from individual devices and reconnect through meaningful shared experiences.

The film screening of *Toys Story 5* was also intentional, as it explores the theme of traditional toys vs digital toys. Through this collective movie-viewing experience, screen use becomes a purposeful activity that fosters familial bonds, creates lasting memories, and sparks organic conversations that extend beyond the screen, showing how technology can be a powerful catalyst that brings families

closer together when used with intention. Complemented by exciting fringe activities and experiences, and a specially presented exhibition in collaboration with the Singapore Film Society, HomeTeamNS Family Day 2026 seamlessly blended play and cinema into an unforgettable day of family bonding.



This advocacy is sustained throughout the year at HomeTeamNS clubhouses, with events and promotions that actively encourage dynamic, interactive play, such as [Skillfest](#), a school holiday camp programme for children, enabling them to learn through immersive, hands-on activities, and [Large Families Deals](#) that offer special bundle promotions for tickets to selected clubhouse facilities.

Mr Keith Magnus, FFL Council Chairman shared, *“HomeTeamNS has been a valued and longstanding partner of the Families for Life movement, creating opportunities for families to spend meaningful time together, strengthen relationships and build lasting memories. In today’s fast-paced and digitally connected world, these moments matter more than ever. HomeTeamNS Family Day provides families with the opportunity to reconnect, share experiences and deepen the bonds that form the foundation of strong and resilient families. We are grateful for HomeTeamNS’ continued partnership in championing family life and supporting families across Singapore.”*

Membership Promotions

As part of its ongoing efforts to strengthen family bonding, especially across multi-generational families, and to make access to these curated engagements easier and more affordable, HomeTeamNS has rolled out more membership promotions for Home Team NSmen and their families. These schemes and promotions underscore HomeTeamNS’ s intent to remove barriers to participation and encourage families to remain connected through all phases of life.

- **Ordinary and Associate Members can now sign up their grandchildren (below 21) for HomeTeamNS membership**, making it easier for members and their grandchildren to enjoy shared access to member-exclusive activities, promotions, and clubhouse experiences together.
- Strengthening family access, from 20 June 2026, HomeTeamNS offers Infinity Members a **complimentary two-year Membership** for their immediate family — including their spouse, children (below 21), grandchildren (below 21) and parents, with the option to renew every two years at no cost.

Ms Agnes Eu, Chief Executive of HomeTeamNS shared, *“At HomeTeamNS, our role goes beyond providing facilities and events; we see ourselves as advocates who care deeply about supporting our National Servicemen and their families. HomeTeamNS Family Day reflects our belief that when families are supported and connected, our NSmen are better supported too. We remain committed to creating experiences that address their needs and matter to them, ones that bring families closer together, transforming everyday experiences into opportunities that feel personal, enriching, energising, and rewarding for our members and their loved ones— and ultimately, creating spaces where they can always come home to what matters most.”*

More details on the promotions can be found in the attached **Annex**.

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About HomeTeamNS

HomeTeamNS is a non-profit organisation that recognises and rewards the contributions of Singapore Police Force (SPF) and Singapore Civil Defence Force (SCDF) National Servicemen, our everyday heroes who keep Singapore safe and secure.

We stand beside our members, honouring their service to the nation and supporting their aspirations and needs. Evolving with their needs, our clubhouses and experiences are designed to connect and inspire, where engagements are personal, enriching and rewarding, both today and into the future.

As a thriving and vibrant community built to celebrate every season of life, HomeTeamNS offers members a space to discover joy, connection, possibilities and a deep sense of belonging, now and for generations to come.

For more information, visit hometeamns.sg.

Annex: Media Factsheet

Family-Friendly Deals and Promotions at HomeTeamNS

1	<p>Grandchildren Membership</p> <p>Sign up your grandchild (below 21) for the HomeTeamNS Membership to enjoy the same great privileges including exclusive promotions and deals, access to HomeTeamNS clubhouses and facilities, special rates for attractions and programmes, and member events and activities. Prices start from \$21.80.</p> <p>For more information: https://www.hometeamns.sg/family-membership/</p>
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2	<p>Membership for Infinity Members</p> <p>From 20 June 2026, Infinity Members can enjoy a complimentary 2-year Membership for their immediate family members, including their spouse, children (below 21), grandchildren (below 21) and parents. This benefit allows Infinity Members to sign up or renew their family members' memberships at no cost, with the option to renew again every two years.</p> <p>For more information: https://www.hometeamns.sg/infinity-membership/</p>
3	<p>Bundle Deals for Large Families</p> <p>T-Play: Enjoy 20% OFF 3-Ticket Bundle Action Motion: Bundle of 5 Package from \$125 Adventure HQ: Bundle of 5 Package from \$183 Aqua Adventure: Bundle of 5 Package from \$125</p> <p>For more information: https://www.hometeamns.sg/large-families-deals/</p>
4	<p>All-Day 1-for-1 Movie Treats at Golden Village</p> <p>HomeTeamNS members enjoy 1-for-1 movie tickets from Monday to Sunday, including Eve of Public Holiday and Public Holiday, at all Golden Village Theatres. Book your ticket on the HomeTeamNS mobile app to enjoy the amazing privileges.</p> <p>For more information: https://www.hometeamns.sg/golden-village/</p>