

STRICTLY EMBARGOED TILL 5 MAY 2022, 2000 HOURS

HomeTeamNS Khatib Paves the Way for Next-Generation ‘Smart’ Clubhouses at First-Year Anniversary Celebration

HomeTeamNS Khatib, Singapore’s first Smart Clubhouse, turns one, paving the way for the Association to launch a second Smart Clubhouse in Q4 2022.

SINGAPORE, 5 May 2022 — HomeTeamNS today celebrated the one-year anniversary of its Khatib clubhouse. Over 300 guests including members of its Board of Governors, Home Team NSmen volunteers and Business Partners attended the anniversary launch dinner. The Guest-of-Honour for the event was Mr K Shanmugam, Minister for Home Affairs and Minister for Law, who is also Chairman of the HomeTeamNS Board of Governors.

Since its soft launch in August 2020, the clubhouse has seen about 1.4 million visitors. The Khatib clubhouse is equipped with smart access systems and self-help capabilities to enhance the experience of HomeTeamNS members.

A recent member satisfaction survey revealed that with the introduction of the Smart Clubhouse in 2020, 85% of members surveyed were highly satisfied with HomeTeamNS, of which 90% of those staying in the North ranked their overall satisfaction at level 5 and 6 out of a 6-point rating scale.

Experiential Showcase Details Khatib Clubhouse’s Journey

To showcase the clubhouse’s journey, an experiential showcase themed ‘Experience Khatib’ will run from today till 30 June 2022. Visitors can immerse themselves in the story of Khatib Clubhouse through innovative multimedia installations, including a projection wall and Augmented Reality (AR) sliding display that captures the clubhouse’s defining moments in transforming its architectural vision to reality. Entry to the showcase is free, and it is open to HomeTeamNS members and the public.

Bridging The Online And Offline Experiences Of Our Members

To seamlessly bridge members’ online and offline experiences, a new and improved HomeTeamNS Mobile App was recently launched in February 2022. The App features include a personalised member’s profile that keeps track of past and new transactions, one-stop application and renewal for membership, easy access to facility, villa and event bookings and more.

In the next phase, a loyalty marketing programme in the App to reward members with points to offset membership fees or exchange HomeTeamNS vouchers will be launched. The Association is also extending this seamless digital experience to selected strategic partners, such as People’s Association and Cathay Cineplexes. Members can look forward to browsing membership deals and benefits on the App and making instant transactions with key partners through the App, without having to access multiple platforms or hold multiple membership cards.

Efficient, Smart Infrastructure Sets Blueprint For Next-Gen Clubhouses

Ms. Agnes Eu, Chief Executive of HomeTeamNS, said “Digitalisation of our membership services has been an integral part of HomeTeamNS’ strategy for many years. As we shape the future of our clubhouses, we will continue to focus our efforts on sustainability, digitalisation and build efficient technologies and infrastructure that will optimise resources to elevate our members’ experience.”

“The COVID-19 pandemic has impacted operations and prompted us to rethink how our clubhouses operate. It has driven us to adjust our priorities and make changes to our operational strategies to invest in smarter technologies. Through the adoption of protocols such as contactless entry and access controls, we were able to implement more efficient, sustainable solutions to better accommodate the safety and wellbeing of our members.”

HomeTeamNS Bedok – A Waterfront Haven with Smart and Sustainable Features

HomeTeam NSmen and their loved ones can also look forward to a brand-new clubhouse in HomeTeamNS Bedok, which will be unveiled in Q4 2022. Themed as a Waterfront Haven, it is the only reservoir-fronting clubhouse in Singapore. Nestled within the lush greenery of Bedok Reservoir Park, the clubhouse is designed to blend in with nature, offering a relaxing and picturesque clubhouse experience.

The clubhouse also boasts an array of facilities for all ages. One of the key highlights of the upcoming Smart Clubhouse is the **Action Motion** which features Digital Active Experiences such as an **Augmented-Reality (AR) Bouldering Wall**, an **Augmented-Reality (AR) Trampoline Game** as well as a **Multi-Level Obstacle Course, Climbing Walls and Net Maze fitted with The Gamifier**. The Gamifier captures the timing and activity scores of participants and displays them on a leaderboard in the Arena. The Gamifier will enhance the participants’ active adventure experience with competition, quests and accomplishments. (Artist impressions of these facilities can be found at [Annex A](#))

On the sustainability front, Bedok clubhouse will feature eco-friendly initiatives similar to Khatib clubhouse. The new clubhouse will have a rainwater harvesting and drip-irrigation system for greater efficiency in water conservation. Solar photovoltaic (PV) panels will also be set up across a provisional area of 1,000 sqm to offset the building’s energy consumption by an estimated 2 per cent. Installation of charging stations for electric cars are also in the pipeline. The clubhouse is designed to boost natural ventilation with an overhanging balcony that acts as shading for lower floors, and the materials used are designed to reduce heat gain by the building and reduce the clubhouse’s overall energy consumption. (More information on HomeTeamNS Bedok’s sustainability features can be found in the infographic in [Annex B](#).)

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About HomeTeamNS

HomeTeamNS is a non-profit organisation set up to recognise the invaluable contributions of the Singapore Police Force (SPF) and Singapore Civil Defence Force (SCDF) NSmen to the safety and security of the nation. HomeTeamNS aims to build a greater sense of camaraderie amongst SPF and SCDF NSmen by providing a shared environment for them to network and build bonds through sporting and social activities.

HomeTeamNS has a membership base of over 200,000 NSmen, with five clubhouses conveniently located at Balestier, Bukit Batok, Chinatown, Khatib and Tampines. For more information, please visit www.hometeamns.sg.

Annex A : Artist impressions of Augmented-Reality Bouldering Wall in Action Motion, Augmented-Reality Trampoline Game in Action Motion as well as Multi-Level Obstacle Course, Climbing Walls and Net Maze fitted with The Gamifier in Action Motion



Image 1: Artist Impression of the Augmented-Reality (AR) Bouldering Wall in Action Motion



Image 2: Artist Impression of the Augmented-Reality (AR) Trampoline Game in Action Motion



Image 3: Artist Impression of the Multi-Level Obstacle Course, Climbing Walls and Net Maze fitted with The Gamifier in Action Motion

[Click here](#) for full set of high-resolution images.

Annex B : Infographic on HomeTeamNS Bedok's sustainability features



Image 4: Infographic on HomeTeamNS Bedok Sustainability Features

[Click here](#) for full set of high-resolution images.