



FOR IMMEDIATE RELEASE

DPM Teo unveils newly renovated clubhouses to salute 180,000 Home Team NSmen and their families

SINGAPORE, Nov 20, 2014 – Mr Teo Chee Hean, Deputy Prime Minister, Coordinating Minister for National Security and Minister for Home Affairs, unveiled the newly renovated clubhouses, refreshed HomeTeamNS brand and a new membership card at the HomeTeamNS Bukit Batok Clubhouse today. These initiatives are part of a \$26 million ‘Salute to Home Team NSmen’ initiative to recognise, reward and celebrate the contributions of 180,000 Home Team NSmen and their families. Mr Teo also presented the NSman of the Year Award to 10 NSmen from the Singapore Police Force (SPF) and the Singapore Civil Defence Force (SCDF).

Social and family hubs to deepen bonds among NSmen and their families

2. Over 600 NSmen from the SPF and SCDF, corporate partners and guests attended the reopening ceremony. The three clubhouses at Balestier, Bukit Batok and Chinatown will serve as one-stop venues for family-bonding activities, as well as for camaraderie-building for NSmen.

3. NSmen can expect new and enhanced recreation and leisure amenities, pro-family facilities like childcare services and a water-playground, as well as a wider choice of food and beverage outlets, a positive retail experience. These will include popular brands such as Saizeriya, KFC, The Learning Lab, Ossia Music School and Party World KTV.

4. HomeTeamNS is also upgrading the Sembawang Clubhouse, which will be ready by the first half of 2015. Members staying at the northern-part of Singapore will enjoy refurbished guest rooms, a new children’s water playground, more eateries and entertainment outlets, and a new gym. By 2016, HomeTeamNS will also open a new clubhouse at Tampines.

New HomeTeamNS brand and membership card to celebrate contributions

5. Following last year’s consultative sessions to engage 3,000 NSmen and better understand their aspirations, HomeTeamNS underwent a rebranding journey to provide a renewed sense of belonging and pride for Home Team NSmen and their families. The new logo is based on five key attributes that were solicited from the NSmen on how they envisaged the Association to be – a place

for bonding, fun-filled activities, personal development, special membership privileges, and a celebration of NS contributions.

6. In line with the HomeTeamNS transformation plan, the Association partnered the People's Association (PA) and POSB to launch a new membership card. The new HomeTeamNS-PAssion-POSB Debit card will allow NSmen to access privileges and promotions from over 2,500 merchants that encompass fashion, lifestyle, entertainment and F&B outlets, island-wide. A free one-year family membership will also be extended to the NSman's parent, spouse or child in recognition of their support for new sign-ups and renewals.

Honouring Our HomeTeam NSmen

7. The Home Team NSman of the Year Award was introduced in 2007 to accord greater recognition to Home Team NSmen for their contributions and achievements towards NS. This year, 10 Home Team Operationally Ready National Servicemen (ORNSmen) who have gone beyond their call of duty and performed outstandingly, are selected for the accolade. Apart from receiving gifts for their excellence towards NS, the spouses of these NSmen will each receive a token of appreciation to show our gratitude for their support.

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About HomeTeamNS

HomeTeamNS is a non-profit organisation set up to recognise the invaluable contributions of the Singapore Police Force (SPF) and Singapore Civil Defence Force (SCDF) NSmen to the safety and security of the nation. HomeTeamNS aims to build a greater sense of camaraderie amongst SPF and SCDF NSmen by providing a shared environment for them to network and build bonds through sporting and social activities.

HomeTeamNS has a membership base of 189,804 with four clubhouses conveniently located at Balestier, Bukit Batok, Chinatown and Sembawang. For more information, please visit www.hometeamns.sg.

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