



For Immediate Reporting

**2 JULY 2017**

## **HOMETEAMNS LAUNCHES SINGAPORE'S FIRST NATIONAL SERVICE ALUMNI PROGRAMME AT THE EXCLUSIVE PREMIERE OF SPIDER-MAN: HOMECOMING**

Mr Desmond Lee, President, HomeTeamNS, and Second Minister for Home Affairs, today announced the launch of HomeTeamNS Alumni Connect programme. The programme is the first of its kind that aims to forge alumni communities, deepen bonds and strengthen the affiliation between NSmen and the Home Team family.

2. Dubbed as Singapore's first National Service (NS) social broker, Alumni Connect will provide secretariat services and assist to re-connect NSmen with their fellow comrades from the same training batch or division.

3. As part of HomeTeamNS NS50 celebrations, the announcement was made to more than 1,000 HomeTeamNS members, and their families at the exclusive movie premiere of epic blockbuster Spider-Man: Homecoming. The event serves to mark HomeTeamNS strategic corporate partnership with Sony Pictures Releasing Singapore and Mediacorp to pay tribute to Singapore Police Force (SPF) and Singapore Civil Defence Force (SCDF) NSmen for their contributions to keep Singapore safe and secure.

4. HomeTeamNS also revealed that its new NS50 mobile app is now available on the Apple App Store and Android Google Play Store. The HomeTeamNS NS50 mobile app will provide a one-stop point for the Home Team NS community to easily access NS50 activities, Recognition Package, Alumni Connect, promotions, and announcements. The mobile app was developed pro-bono by DSP (NS) Terence Matthew Choo, SPF NSmen and Founder and Director of homegrown company Business Impact Global which specializes in customer retention strategies and mobile apps development. Choo is also an active member of HomeTeamNS Interest Group Committee.

5. Within the first two years, HomeTeamNS hopes to build a network of 65 NS Alumni groups where members will be consulted on their feedback that will go into conceptualising the aspirations for the future NS clubhouses and activities. These initiatives are part of the NS Association's strategy to ensure that HomeTeamNS remains relevant, and continue to be the desired place for NSmen to bond socially.

6. To find out more Alumni Connect programme, NS50 mobile app and initiatives, interested members can go to [www.HomeTeamNS.sg](http://www.HomeTeamNS.sg).



*“We are heartened that Sony Pictures Releasing Singapore and Mediacorp have come forward to work with us to recognise the contributions of SPF and SCDF NSmen as part of HomeTeamNS NS50 celebrations. It is indeed a privilege for our NSmen to be the first in Singapore to watch Spider-Man: Homecoming. We are also happy to announce our new initiative, the Alumni Connect. This will be Singapore’s first NS “social broker” programme where past and present NSmen can be re-connected through secretariat services provided by HomeTeamNS. Our NSmen are welcome to create new memories in our clubhouses and rekindle friendships forged during NS. Such initiatives underscore HomeTeamNS’s efforts to stay relevant to our NSmen, and to continuously pay tribute to their contributions in keeping Singapore safe and secure.” - Ms Agnes Eu, Chief Executive, HomeTeamNS*

*“We at Sony Pictures Releasing Singapore are particularly pleased to be associated with HomeTeamNS for the Singapore Premiere of Spider-Man Homecoming and we believe Spider-Man Homecoming embodies many of the positive attributes and ideals we see demonstrated by our national service personnel who really are our local superheroes” - Mr Robert Crockett, Managing Director, Sony Pictures Releasing Singapore Pte Ltd*

*“Mediacorp is delighted to have this opportunity to work with HomeTeamNS and Sony Pictures Releasing Singapore in this momentous occasion in paying homage to our NSmen. As the official media partner, Mediacorp will recognise their dedication and contribution to our homeland security not just as our unsung heroes, but in celebration as our Singapore’s Everyday Heroes.” - Mr Parminder Singh, Chief Commercial & Digital Officer, Mediacorp*



## **About HomeTeamNS**

HomeTeamNS is a non-profit organisation set up to recognise the invaluable contributions of the Singapore Police Force (SPF) and Singapore Civil Defence Force (SCDF) NSmen to the safety and security of the nation. HomeTeamNS aims to build a greater sense of camaraderie amongst SPF and SCDF NSmen by providing a shared environment for them to network and build bonds through sporting and social activities.

HomeTeamNS has a membership base of 180,000 with five clubhouses conveniently located at Balestier, Bukit Batok, Chinatown, Sembawang and Tampines. For more information, please visit [www.hometeamns.sg](http://www.hometeamns.sg).

## **About Sony Pictures Entertainment**

Sony Pictures Entertainment (SPE) is a subsidiary of Sony Entertainment Inc., a subsidiary of Tokyo-based Sony Corporation. SPE's global operations encompass motion picture production, acquisition and distribution; television production, acquisition and distribution; television networks; digital content creation and distribution; operation of studio facilities; and development of new entertainment products, services and technologies. For additional information, go to <http://www.sonypictures.com>.

## **About Mediacorp**

Mediacorp has the widest range of media platforms in Singapore spanning digital, television, radio, print and out-of-home media. Its mission is to engage, entertain and enrich audiences by harnessing the power of creativity.

Mediacorp pioneered the development of Singapore's broadcasting industry, with the radio broadcast in 1936 and television broadcast in 1963. Today, the company has over 50 products and brands in four languages (English, Mandarin, Malay and Tamil), reaching out to virtually all adults in Singapore weekly.

Mediacorp is an active regional player through Channel NewsAsia International, drama co-productions and collaborations in magazine publishing and online media. Its investments include majority share in Kapanlagi Network, Indonesia's largest independent digital media and in Malaysia's digital games publisher Cubinet Interactive. It also has stakes in Reebonz, one of the region's fastest growing luxury online retailers, and Vietnam television's International Media Corporation.

Mediacorp was named Terrestrial Broadcaster of the Year for the 13th time at the Asian Television Awards in 2016.

For more information, please visit [mediacorp.sg](http://mediacorp.sg).

## **About SPIDER-MAN: HOMECOMING**

A young Peter Parker/Spider-Man (Tom Holland), who made his sensational debut in *Captain America: Civil War*, begins to navigate his newfound identity as the web-slinging super hero in *SPIDER-MAN: HOMECOMING*. Thrilled by his experience with the Avengers, Peter returns home, where he lives with his Aunt May (Marisa Tomei), under the watchful eye of his new mentor Tony Stark (Robert Downey, Jr.). Peter tries to fall back into his normal daily routine – distracted by thoughts of proving himself to be more than just your friendly neighborhood Spider-Man – but when the Vulture (Michael Keaton) emerges as a new villain, everything that Peter holds most important will be threatened.



*SPIDER-MAN: HOMECOMING* stars Tom Holland, Michael Keaton, Jon Favreau, Zendaya, Donald Glover, Tyne Daly with Marisa Tomei and Robert Downey Jr. The film is directed by Jon Watts and produced by Kevin Feige and Amy Pascal. The screenplay is by Jonathan Goldstein & John Francis Daley and Jon Watts & Christopher Ford and Chris McKenna & Erik Sommers, with a Screen Story by Jonathan Goldstein & John Francis Daley, based on the Marvel Comic Book by Stan Lee and Steve Ditko.

**For media enquiries, please contact:**

HomeTeamNS  
Muhammad Fairuz Bin Mohd Amir  
Manager, Public Relations & Communications  
Tel: 6708 6611 / 9006 0073  
Email: [fairuz@hometeamns.sg](mailto:fairuz@hometeamns.sg)